

**Esin Güral Argat, Vice President of the Board of Gürok Group:
“We Have Built a Strong Supplier Ecosystem in Kütahya”**

Esin Güral Argat, Vice President of the Board of Gürok Group, stated that the Group’s total business volume with suppliers in Kütahya has reached **EUR 31 million**. Emphasizing that local procurement volume has increased by **60% over the past five years**, Argat said: *“While playing a leading role in Kütahya’s economic development, we act with a strong sense of responsibility to give back to the city what we take from it.”*

As one of Türkiye’s largest private sector groups, Gürok Group continues to grow with its strong brands extending from Kütahya to global markets, while consistently contributing to the local economy. Meeting with journalists at an event held at **Gül Palas Hotel**, Esin Güral Argat noted that despite significant global and local fluctuations in 2025, the Group successfully achieved its targets and completed the year by maintaining sustainable growth.

“Our Priority Is to Reflect Our Growth Back to Kütahya”

Stating that *“Kütahya is not only a city where we produce, but the heart of our roots, values, and journey into the future,”* Esin Güral Argat said:

“As Gürok Group, we create value across a wide range of sectors—from industry and tourism to fast-moving consumer goods and construction. This diversity is, of course, a great strength. However, what truly matters to us is reflecting this growth back to the geography we operate in. Contributing to employment, strengthening local capabilities and industry, and increasing the value of our supply chain are natural extensions of this approach.

Our story is a strong development story rooted in Kütahya’s production memory, industrial heritage, and human capital. As we continue our journey today as one of Türkiye’s largest private sector groups, we deepen this bond every year. Because you cannot truly go global without strengthening your roots. And without contributing to the development of the place you come from, it is impossible to speak of real success. This is what we believe.”

“We Continue to Increase the Share of Local Procurement”

Highlighting the strong ecosystem established with local suppliers in Kütahya, Argat said:

“As of 2025, our total business volume with suppliers in Kütahya has reached EUR 31 million. This figure is a tangible indicator of the value chain we have built together and our contribution to Kütahya’s economic dynamism. One of the clearest outcomes of our contribution to the local economy last year was the growth of our local purchasing power. Over the past five years, we have increased our procurement volume in the city by 60%. In other words, our purchasing volume from Kütahya grows by 3–5% every year.

This increase is the result of our development approach that enhances local capabilities and contributes to employment and industrial capacity. We go beyond a simple buyer-supplier relationship and foster a production culture that grows through collective wisdom.”

“Our Exports Show That the Value Produced in Kütahya Finds Its Place in the World”

Underlining that Kütahya’s industrial identity is one of the strongest pillars shaping the city’s future, Esin Güral Argat continued:

“Kütahya has a strong production capacity and industrial tradition. With the right investments, partnerships, and ecosystem, this potential can transform into a much greater leap forward. That is why we see the export success we achieved in 2025 as a reflection of Kütahya’s industrial strength.

For the second consecutive year, we were awarded second place in the ‘Top Exporters’ awards organized by the Aegean Glass Exporters’ Association (ÇCSİB), in both the glassware and glass packaging categories. This is a significant sign that the value produced in Kütahya is recognized in global markets.

Today, LAV is the world’s fifth-largest producer of tableware glass and exports to more than 140 countries, while GCA operates in over 40 markets. We achieve this growth by aligning innovative production capabilities, technology investments, and our sustainability approach.”

“We Focus on Creating Long-Term Value for Kütahya”

Emphasizing the importance of Kütahya’s development across all dimensions, Esin Güral Argat stated that the Group focuses on creating long-term value in areas that strengthen the city’s future, such as youth, education, cultural heritage, sports, and social solidarity:

“Like many cities today, Kütahya is going through a challenging period in retaining young and qualified talent. Our approach is very clear: We want our young people to stay here, to produce, to develop themselves, and to see that there are real opportunities in Kütahya.

With this goal, we support areas that foster the multidimensional development of young people. Through our collaborations with universities, we implemented many valuable projects last year, provided sponsorships, and continued our support through scholarship funds. We will keep supporting projects that enhance the city’s social and cultural value and enrich social life. With this vision, we are also prioritizing our support for another important value of the city, Kütahyaspor, this year.”

New Hotel Investment in Kütahya: Gül Palas Vista

Sharing the good news that a new hotel investment in Kütahya is nearing completion, Esin Güral Argat said:

“For a long time, we have wanted to deepen our tourism experience in Kütahya. Now, we are counting down the days to take this process one step further. While celebrating the 60th



anniversary of Gül Palas our first step in tourism we are planning to open our new hotel in the city center, with a capacity of 40 rooms, in the coming months.

Our new facility, which will operate under the name *Gül Palas Vista*, will, I believe, meet an important need in urban hospitality and tourism in Kütahya.”