

The World's Largest Tennis Hotel Ali Bey Hotels & Resorts Kicks Off the Season in Full Swing

Ali Bey Hotels & Resorts, the powerful tourism brand of Gürok Group, has kicked off the 2025 tennis season with a packed tournament calendar. With over 100 tennis courts, the resort holds the title of the world's largest tennis hotel and continues to welcome thousands of professional and amateur tennis enthusiasts to its courts this year.

With world-class tennis courts, Ali Bey Hotels & Resorts stands out as a unique hub for both professional athletes and amateur players. Bringing its passion for tennis to the global stage through superior facilities and international tournaments, the resort plays a key role in the sport's development.

In collaboration with European Tennis Schools, Ali Bey Hotels & Resorts supports the growth of the sport by hosting internationally prestigious tournaments and tennis camps. Under the motto "Active, Refeel, and Alive," it offers guests an unforgettable holiday experience year-round. From courts to fitness areas, water parks to adventure parks, the resort creates an unparalleled environment for sports lovers and families alike, distinguished by exceptional service, Turkish hospitality, and gourmet cuisine.

A Global Hub for International Tournaments

Ali Bey Hotels & Resorts elevates the tennis experience to the world stage through the prestigious tournaments it hosts. Featured events on the 2025 calendar include:

- **March 9–15: World Seniors Team Masters**
- **March 16–22: World Seniors Individual Masters**
- **March 19–23: Wheelchair EU Qualification**
- **March 23–30: 22nd International Wilson Masters Open**
- **May 6–11: Wheelchair World Championship Finals**
- **May 12–18: TTF Teams Camp**
- **October 13–19: 12th International Ali Bey Senior Open**

A leading venue in the global tennis scene, Ali Bey Hotels & Resorts has hosted prestigious tournaments such as the ITF Masters World Team and Individual Championships a total of 14 times to date. The International Wilson Masters Open, held annually since 2004, celebrated its 22nd successful edition this year.

Investing in the Future of Sport: Pickleball, Padel & Wheelchair Tennis

Ali Bey Hotels & Resorts provides ideal conditions for both professional and amateur athletes, playing a pioneering role in the development and accessibility of tennis. Continuously investing in innovation across all areas of sport, the resort now also offers infrastructure for new-generation racket sports such as **padel**—a social, dynamic favorite among all age groups—and **pickleball**, a rapidly growing global trend. Moreover, its commitment to **wheelchair tennis** highlights the belief



that tennis is a sport without barriers, where everyone deserves equal opportunities on the court.

Season Opened in March

Representing Gürok Group's forward-thinking vision in tourism, Ali Bey Hotels & Resorts officially opened its 2025 season on March 15 and 21, welcoming guests at Ali Bey Club Manavgat and Ali Bey Resort Sorgun. Supporting both Turkey's international image and the growth of sport, Ali Bey Hotels & Resorts continues to be a pioneering, accessible, and innovative hub for tennis lovers—an essential reference point in global sports tourism.

About Gürok Group

As Gürok Group, since our journey began in 1948 in Kütahya, we have undertaken projects that add value to Turkey in the industries of manufacturing, tourism, construction, and fast-moving consumer goods. With our innovative approach and distinctive business model, we have become one of Turkey's largest private sector groups. Today, with LAV, the world's 5th largest glassware manufacturer; GCA, the name of trust, innovation, and quality in glass packaging; Ali Bey Hotels & Resorts, for about 35 years of experience in the tourism sector; JOALI Maldives and JOALI BEING, ultra-luxury resorts operating on two separate islands in the Maldives; BIJAL, the Mediterranean's first villa hotel; Gürok Kiremit, known for its patented coating technology; AVOYA, sparkling mineral water with the highest magnesium level in Turkey; and Lapis Yapı, which brings these projects to life—we provide employment to 5,000 people across 3 continents and export our products to 140 countries. Through our innovative and pioneering products and services in every sector we operate, we proudly represent our country on the international stage.

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