

## **Gürok Group Invests \$200 Million: AVOYA, Turkey's Highest Mineral Value Spring Water**

Gürok Group has entered the fast-moving consumer goods sector with its new beverage brand, AVOYA. With a \$200 million investment, a production facility covering 125,000 square meters is planned to be established in Burdur. The first phase of this facility has been completed with a \$30 million investment. The company aims to achieve an annual production target of 250 million units by 2025.